

## Claims

1. A shoe shape selection method for selecting an appropriate shoe shape from a plurality of kinds of shoe shapes prepared beforehand, based on a plurality of items of data on a customer,

wherein the plurality of data items include the foot length of the customer, the foot girth of the customer and the difference between the lengths of the first and second toes of the customer.

2. The shoe shape selection method according to claim 1,

wherein a shoe shape having a larger shoe length size is selected, as the difference between the lengths of the first and second toes of the customer is bigger.

3. The shoe shape selection method according to claim 1 or 2,

wherein the plurality of data items include the first toe height ratio of the customer.

4. A shoe shape selection method for selecting an appropriate shoe shape from a plurality of kinds of shoe shapes prepared beforehand, based on a plurality of items of data on a customer,

wherein the plurality of data items include the foot length of the customer, the foot girth of the customer and the first toe height ratio of the customer.

5. The shoe shape selection method according to claim 3 or 4,

wherein a shoe shape having a larger shoe length size is selected, as the first toe height ratio of the customer is higher.

6. The shoe shape selection method according to any one of claims 1 to 5,

wherein the plurality of data items include the customer's preference of the fit property of shoes.

7. A shoe shape selection method for selecting an appropriate shoe shape from a plurality of kinds of shoe shapes prepared beforehand, based on a plurality of items of data on a customer,

wherein the plurality of data items include the foot length of the customer, the foot girth of the customer and the customer's preference of the fit

property of shoes.

8. A shoe shape selection system comprising: inputting means, selecting means and outputting means,

wherein the inputting means inputs a plurality of items of data on a customer to the selecting means,

the selecting means selects an appropriate shoe shape from a plurality of kinds of shoe shapes prepared beforehand, based on the plurality of data items input by the inputting means, and

the outputting means outputs the result of the selection done by the selecting means,

wherein the plurality of data items include the foot length of the customer, the foot girth of the customer and the difference between the lengths of the first and second toes of the customer.

9. A shoe tip profile selection method for selecting an appropriate shoe tip profile from a plurality of kinds of shoe tip profiles prepared beforehand, based on the angle of inward inclination of the first toe of a customer and/or the difference between the lengths of the first and second toes of the customer.

10. The shoe tip profile selection method according to claim 9, wherein if the angle of inward inclination of the first toe of the customer is equal to or smaller than a first angle, an oblique type shoe tip profile is selected.

11. The shoe tip profile selection method according to claim 9 or 10, wherein if the angle of inward inclination of the first toe of the customer is equal to or larger than a second angle, an oblique type shoe tip profile is selected.

12. The shoe tip profile selection method according to any one of claims 9 to 11, wherein if the difference between the lengths of the first and second toes of the customer is equal to or higher than a specified value, the oblique type shoe tip profile is selected.